



MyJourney

WestYorkshire

Newsletter for Ward Councillors, Nov 09

Welcome to the first issue of the MyJourney newsletter for Ward Councillors across West Yorkshire, from the team preparing the region's latest Local Transport Plan. The newsletter seeks to get you involved in the development of the plan by demonstrating why it is relevant to local people and providing regular updates on public engagement activity. This first issue will give you an overview of what is currently happening.

What is the MyJourney campaign?...

A plan for the future of transport in West Yorkshire is currently being prepared by the region's Integrated Transport Authority, Metro and the five district Councils (Bradford, Calderdale, Kirklees, Leeds and Wakefield). It will aim to improve the quality of life of people in the region by addressing issues which effect everyone – the economy; the environment; the ability to access jobs, goods, services, people and places; and health, safety and security. Replacing the current plan in 2011, it will run to 2021 and beyond. The MyJourney campaign invites local people to get involved and help shape the plan.

Why is the plan relevant to West Yorkshire Councillors?...

The plan will decide where and how investments are made in the future of the region's transport system. It won't just focus on improvements to public transport but, for example, improving routes and conditions for pedestrians and cyclists, more effectively managing the flow of traffic, and ensuring that people can more easily access the housing, healthcare, education, skills and jobs they need. It is about more than how people get from A to B today – the improvements that are made could potentially have a big impact on how local people live their lives in the future.

How can local people get involved and what happens next?...

In order to create a transport system that is fit for the future of people in the region and will help us tackle key issues, we need to understand their needs and views. All those who live, work and are elected in West Yorkshire can help shape the plan. From now until early 2011 there will be opportunities to participate as follows:

November 2009 – January 2010:

- Awareness raising through newsletters, the local media and Council communications channels, such as the website and residents' newspapers.

January – April 2010:

- Engagement and evidence gathering through workshops, an online survey, discussion forums and presence at events and meetings.

March – July 2010:

- Consultation on necessary elements of the Strategic Plan with relevant groups of West Yorkshire organisations and the public.

August 2010:

- Delivery of first draft of WYLTP Strategic Plan (15 year vision for the future of transport in the region from 2011).

Where can I find out more?...

The West Yorkshire Local Transport Plan website, www.wyltp.com, has further information and updates for partners and stakeholders and details of how local people can get involved through the MyJourney campaign. You can also follow us on twitter at www.twitter.com/MyJourneyWY
The WYLTP team can be reached on; 0113 348 1726 or helen.standing@wypte.gov.uk