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Developing an Information Strategy for 'Travel to Healthcare Facilities' in West Yorkshire





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Progress to date

- 69 page report produced by Peter Warman
- Presentation to Health Steering Group on April 24th
- Summary of the report already distributed





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Questions addressed by the report

- Where are we now?
- What are the gaps?
- Where should information be provided?
- Responsibilities & funding
- Learning from 'best practice'





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Recommendations

- Improvements to existing provision
- New initiatives

- Metro Led
- PCT Led
- Hospital Led
- Operator Led
- District Council Led





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Metro Led Actions.... First thoughts

- Some quick wins:
 - Improved journey planner (name sensitive)
 - Increase use of 'H' symbol (stops, timetables)
 - Improved info at main interchange points
 - Improved info/promotion on relevant shelters
- Site specific leaflets – dependent on £





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Development of an Action Plan

- Need Commitment from Partners
- Agreement of Timescales
- Identification of Funding
- Agreed methods of evaluating impact





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Next Steps

- Individual meetings with all partners
- Prioritise & agree realistic, achievable actions
- Incorporate actions for Hospital Trusts in access audit action plans
- Delivery plans in place by Jan '09

