



## SUMMARY

### DELIVERING ACCESSIBILITY

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|-----------|---|
| <b>A1</b> | Improve physical accessibility by making bus stops more accessible, improving the continuity and signage of cycle and walk routes |
| <b>A2</b> | Maintain and improve road, pavement and Rights of Way conditions for pedestrians, cyclists, vehicle and freight users             |
| <b>A3</b> | Minimise road weight and width restrictions   |
| <b>A4</b> | Maintain and develop public transport networks through our bus and rail strategies  |
| <b>A5</b> | Maintain and enhance concessionary fare schemes and address cost barriers for job-seekers   |
| <b>A6</b> | Raise awareness of public transport and improve information   |
| <b>A7</b> | Embed accessibility in other strategies, e.g. LDFs  |

### SAFER ROADS

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|-----------|--|
| <b>S1</b> | Provide an appropriate road environment with facilities for each user group          |
| <b>S2</b> | Provide the relevant skills for driving, riding, walking and cycling                 |
| <b>S3</b> | Promote awareness of road safety issues and the road user's responsibility to others |
| <b>S4</b> | Encourage the correct behaviour of all road users                                    |
| <b>S5</b> | Improve safety through new technologies that can reduce the risk of injury           |

### TACKLING CONGESTION

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|-----------|--|
| <b>C1</b> | Encourage modal switch to public transport                   |
| <b>C2</b> | Manage the demand for travel                                 |
| <b>C3</b> | Make the best use of the existing capacity                   |
| <b>C4</b> | Improve the highway network                                  |
| <b>C5</b> | Encourage more cycling and walking                           |
| <b>C6</b> | Promote smarter travel choices                               |
| <b>C7</b> | Promote sustainable land use planning policies and practices |

### BETTER AIR QUALITY

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|------------|---|
| <b>AQ1</b> | Traffic demand management measures, focusing on commuter journeys |
| <b>AQ2</b> | Encouraging more sustainable travel                               |
| <b>AQ3</b> | Actions to reduce vehicle emissions                               |
| <b>AQ4</b> | Measures to adapt to the effects of climate change                |

### EFFECTIVE ASSET MANAGEMENT

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|-----------|--|
| <b>M1</b> | Maintenance of roads and footways  |
| <b>M2</b> | Strengthening and maintenance of bridges, walls and other highway structures                         |
| <b>M3</b> | Maintenance and operation of urban traffic control and CCTV systems (on street and public transport) |
| <b>M4</b> | Maintenance of lighting, signs and road markings   |
| <b>M5</b> | Maintenance of bus stations, shelters and stops  |
| <b>M6</b> | Maintenance of car and lorry parks   |
| <b>M7</b> | Maintenance of Rights Of Way   |
| <b>M8</b> | Winter maintenance   |
| <b>M9</b> | Reducing accident claims and better use of resources and materials                                   |